



## PICTURE DAY WITH EMPIRE PHOTOGRAPHY

**NEW THIS YEAR!** You will be able to see your child's school photo **BEFORE** making your purchase! For the 2020-2021 school year, families at your school will no longer be pre-ordering their child's school photos. Instead families will receive a link after picture day to view/order their child's school photo online! See the steps below for more information on how this will work.

### 1. YOUR CHILD ATTENDS PICTURE DAY:

WEDNESDAY, AUGUST 5, 2020  
THURSDAY, AUGUST 6, 2020

Please Note: Empire Photography will be following the guidance and best practices from our local authorities and the Center for Disease Control and Prevention (CDC). We are also following guidance from the schools and organizations that we partner with, to ensure that our services align with their safety guidelines.

### 2. VIEW YOUR CHILD'S PRIVATE ONLINE PHOTO GALLERY

Within a few days of picture day, you will receive an email from Empire Photography containing a link to your child's private, PIN-protected online photo gallery. You will see their image(s) in the gallery and will be able to pick a background to use for your order from our many options.

### 3. COMPLETE YOUR PHOTO PURCHASE ONLINE

There is no obligation to order. If you do decide to order, you can complete your purchase for photo print and specialty products online. All orders will be mailed directly home and will be shipped within 2-5 business days. *It's that easy!*



#### **Questions?**

Email: [customerservice@empirephotos.com](mailto:customerservice@empirephotos.com)

Phone: (608) 257-2941

Hours: 8:30 AM – 5:00 PM, Monday – Friday

Please contact Empire Photography if you have any questions.

**Thank you!**